## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty  | pe Response | S)                                |  |        |   |  |                             |            |    |   |                    |   |   |  |  |  |   |                               |            |                      |
|---|-------------|-----------------------------------|--|--------|---|--|-----------------------------|------------|----|---|--------------------|---|---|--|--|--|---|-------------------------------|------------|----------------------|
| 1. Name and Address of Reporting Person* Rubel Matthew E                |             |                                   |  |        | 2. Issuer Name and Ticker or Trading Symbol JOINT Corp [JYNT] |  |                             |            |    |   | 5                  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  _X_ Director 10% Owner |   |  |  |  |   |                               |            |                      |
| (Last) (First) (Middle)<br>16767 N. PERIMETER DR., STE. 110             |             |                                   |  |        | 3. Date of Earliest Transaction (Month/Day/Year) 06/24/2021   |  |                             |            |    |   | -                  | Office  | r (give title belo                            | ow)  | Other (s   | specify belo                                       | w)  |                               |            |                      |
| (Street) SCOTTSDALE, AZ 85260   |             |                                   | 4. If Amendment, Date Original Filed(Month/Day/Year) |        |   |  |                             |            |    | 6. Individual or Joint/Group Filing(Check Applicable Line)  Form filed by One Reporting Person Form filed by More than One Reporting Person |                    |   |   |  |  |  |   |                               |            |                      |
| (City) (State) (Zip)  |             |                                   |  |        |   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                             |            |    |   |                    |   |   | ed   |  |  |   |                               |            |                      |
| 1.Title of Security (Instr. 3)  |             |                                   | Date<br>(Month/Day/Year) a                           |        | Execu<br>any  | 2A. Deemed<br>Execution Date, if<br>any<br>Month/Day/Year)                       |                             | (Instr. 8) |    | on 4. Securities Acquired (or Disposed of (D) (Instr. 3, 4 and 5)   |                    |   | ed (A)  | (A) 5. Amount of Securities<br>Beneficially Owned Following<br>Reported Transaction(s) |  |  | Ownership of Form:  |                               | Beneficial |                      |
|   |             |                                   |  |        |   |  |                             | Code       | V  | Ar  | mount              | (A)<br>or<br>(D)  | Pı  | rice   | (Instr. 3 and 4)   |  |   | Director Inc<br>(I)<br>(Instr | direct (I  | wnership<br>nstr. 4) |
| Common  | Stock       |                                   | 06/24  | 1/2021 |   |  |                             | S          |    | 4,  | ,768               | D   | \$<br>82.0                                    | 0696   | 3,350  | 1)   |   | D                             |            |                      |
|   |             |                                   |  |        |   | ative Secu   |                             |            | th | ontai<br>ie foi<br>, Disj   | ined in<br>orm dis | n this<br>splay:<br>of, or  | forns a c                                     | n are<br>urren<br>ficially   | not requ<br>tly valid  | ction of inf<br>iired to res<br>OMB cont           | spond unle  |                               | SEC 14     | 74 (9-02)            |
|   |             |                                   | _  |        |   | outs, calls,   |                             |            |    |   |                    |   |   |  |  |  |   |                               |            |                      |
| 1. Title of Derivative Security (Instr. 3) Price of Derivative Security |             | Date Exec<br>(Month/Day/Year) any |  | any    | Deemed cution Date, if nth/Day/Year)                          |  | on No I S A ( I I o ( ) ( ) | Number     |    |   |                    | Amor<br>Unde<br>Secur   | le and<br>unt of<br>rlying<br>rities<br>3 and | Derivative<br>Security<br>(Instr. 5)   | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4) | y O Fo D So or | wnership<br>orm of<br>erivative<br>ecurity:<br>firect (D)<br>r Indirect | (Instr. 4)                    |            |                      |
|   |             |                                   |  |        |   | Code   | V (                         | (A) (I     | E  | Date<br>Exerci  | isable             | Expirate Date   | ation   | Title  | Amount<br>or<br>Number<br>of<br>Shares   |  |   |                               |            |                      |

### **Reporting Owners**

|  |                                | Relationships |              |         |       |  |  |  |
|--|--------------------------------|---------------|--------------|---------|-------|--|--|--|
| Reporting O                                  | Reporting Owner Name / Address |               | 10%<br>Owner | Officer | Other |  |  |  |
| Rubel Matthew<br>16767 N. PERI<br>SCOTTSDALE | METER DR., STE. 110            | X             |              |         |       |  |  |  |

### **Signatures**

| /s/ Robin C. Friedman, Attorney-in-fact | 06/28/2021 |  |
|---|------------|--|
| **Signature of Reporting Person         | Date       |  |

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The 3,350 shares of Common Stock beneficially owned following the transaction reported today include an additional 2,816 shares of Common Stock beneficially owned by (1) the reporting person, which shares were mistakenly omitted from his Form 3 filing, as amended on 7/17/2017, and also were omitted from subsequent Forms 4 filed by the reporting person up until (but not including) this Form 4 being filed today.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.