

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (date of earliest event reported): April 14, 2015

THE JOINT CORP.

(Exact name of registrant as specified in its charter)

Delaware
(State or other juris-
diction of incorporation)

001-36724
(Commission file
number)

90-0544160
(IRS employer
identification number)

16767 N. Perimeter Drive, Suite 240
Scottsdale, AZ 85260
(Address of principal executive offices)

Registrant's telephone number, including area code:
(480) 245-5960

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.01 Completion of Acquisition or Disposition of Assets

1. The Joint Chiropractic Bell Towne, LLC

On April 14, 2015, the Company entered into an agreement for and completed its repurchase of the franchise operated by The Joint Chiropractic Bell Towne, LLC.

The Transaction (the “Moon Valley Transaction”) was accomplished pursuant to an Asset and Franchise Purchase Agreement (the “Purchase Agreement”) between the Company and The Joint Chiropractic Bell Towne, LLC (the “Seller”) and Marla R. Allan and Marc W. Payson. The Seller was a franchisee under a franchise agreement with the Company. The transaction involved the repurchase of a developed franchise from the Seller. The Company intends to operate the clinic opened under the developed franchise as a Company-owned clinic.

The total consideration for the Moon Valley Transaction was approximately \$335,000, subject to adjustment for certain prorations, and was funded from the proceeds of the Company’s recent initial public offering.

The foregoing description of the Moon Valley Transaction does not purport to be complete and is qualified in its entirety by reference to the full text of the Purchase Agreement, a copy of which is filed as Exhibit 2.1 to this Current Report on Form 8-K and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

(a) Financial Statements of Businesses Acquired

The financial information required by this item, if any, with respect to the Transactions will be filed as soon as practicable and in any event within the timeframe required by Form 8-K.

(b) Pro Forma Financial Information

The pro forma financial information required by this item, if any, with respect to the Transactions will be filed as soon as practicable and in any event within the timeframe required by Form 8-K.

(d) Exhibits

Exhibit Number	Description
2.1	Asset and Franchise Purchase Agreement dated as of March 31, 2015 between The Joint Corp., The Joint Chiropractic Bell Towne, LLC, Marla R. Allan and Marc W. Payson

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 17, 2015.

The Joint Corp.

By: /s/ John B. Richards
John B. Richards
Chief Executive Officer

EXHIBIT INDEX

Exhibit Number	Description
2.1	Asset and Franchise Purchase Agreement dated as of March 31, 2015 between The Joint Corp., The Joint Chiropractic Bell Towne, LLC, Marla R. Allan and Marc W. Payson.

ASSET AND FRANCHISE PURCHASE AGREEMENT

The Joint Chiropractic Bell Towne, LLC

THIS ASSET AND FRANCHISE PURCHASE AGREEMENT (“Agreement”) is made and entered into on March 31, 2015, by and between The Joint Corp., a Delaware corporation (“TJC”), The Joint Chiropractic Bell Towne, LLC, an Arizona limited liability company (“Seller”) Marla R. Allan, a resident of Phoenix Arizona (“Allan” or a “Member”) and Marc W. Payson, a resident of Phoenix, Arizona (“Payson” or a “Member” and together with Allan, the “Members”).

Background:

- A. Seller is a franchisee under that certain franchise agreement with TJC for a Joint franchise (Number 48006 (Moon Valley)) (the “Franchise”). The parties intend that the Franchise will remain open after the consummation of the transactions contemplated herein.
- B. Seller will sell to TJC and TJC will purchase from Seller all of Seller’s interest in the Franchise.
- C. The Members own all of the issued and outstanding membership interests of the Seller;

NOW, THEREFORE, in consideration of the mutual agreements, covenants and undertakings herein contained and other valuable consideration, the adequacy of which is acknowledged by all parties, the parties hereby agree as follows:

1. Purchase and Sale

(a) At the Closing (as hereinafter defined) of the transactions contemplated hereby, Seller shall sell, assign, transfer and deliver to TJC, and TJC shall purchase and accept from Seller, the Assets, free and clear of any liens, claims (including, without limitation, title claims and claims of taxing authorities), encumbrances, pledges, security interests or charges of any kind whatsoever, for the purchase price set forth in Section 2 hereof.

(b) For purposes of this Agreement, “Assets” shall mean:

(i) the franchise agreement between Seller and TJC for the Franchise, a copy of which is attached hereto as **Exhibit 1** and made a part hereof,

(ii) all of Seller’s interest in equipment, machinery, tools, maintenance supplies, office equipment, leasehold improvements, furniture, fixtures, inventories and supplies and other similar items of tangible personal property (together the “Personal Property”) used or usable by Seller in the Franchise which is more particularly listed and described in **Schedule 1(b)(ii)** attached hereto and made a part hereof;

(iii) all of Seller’s interest in any membership agreements, prepaid services packages and other agreements or arrangements Seller has made with patients of the Franchise;

(iv) the trademarks, trade names, copyrights and all other intellectual property rights of Seller associated with the Franchise and all of Seller's goodwill attributable to the Franchise;

(v) all telephone numbers and domain names associated with the Franchise;

(vi) copies of all medical records with respect to patients of the Franchise and all documents and records in the possession of Seller pertaining to patients and employees of the Franchise;

(vii) to the extent transferable, all licenses, government approvals and permits and all other approvals and permits relating to the Franchise;

(viii) all of Seller's interest as tenant (including leasehold improvements) under its lease for the premises occupied by the Franchise, a copy of which is attached hereto as **Exhibit 2** and made a part hereof; and

(ix) the agreements and contracts which TJC has expressly agreed to assume and which are listed on **Schedule 1(b)(ix)** (together, the "Assumed Contracts");

2. Excluded Assets

Notwithstanding anything to the contrary contained in this Agreement, it is expressly acknowledged by TJC that Seller will not be conveying to TJC any cash, cash equivalents, working capital, or accounts receivable (other than accounts receivable under membership agreements or other arrangements described in Section 1(b)(iii) above, relating to periods after Closing), and personal items and property or any other assets, properties or rights of Seller owned or used by Seller but not used in or directly related to the Franchise which are listed on **Schedule 2** (collectively, the "Excluded Assets").

3. No Assumption of Liabilities

Except as expressly provided in this Agreement, TJC shall not assume any debts, liabilities or obligations of Seller or its Members, shareholders, affiliates, officers, employees or agents of any nature, whether known or unknown, fixed or contingent, including, but not limited to, debts, liabilities or obligations with regard or in any way relating to any contracts (including, without limitation, any employee agreements), leases for real or personal property, trade payables, tax liabilities, disclosure obligations, product liabilities, liabilities to any regulatory authorities, liabilities relating to any claims, litigation or judgments, any pension, profit-sharing or other retirement plans, any medical, dental, hospitalization, life, disability or other benefit plans, any stock ownership, stock purchase, deferred compensation, performance share, bonus or other incentive plans, or any other similar plans, agreements, arrangements or understandings which Seller, or any of its affiliates, maintain, sponsor or are required to make contributions to, in which any employee of Seller participates or under which any such employee is entitled, by reason of such employment, to any benefits (collectively the ("Excluded Liabilities"). For the avoidance of doubt, any liability under any lease for real property for a Franchise, whether or not assumed by TJC, which relates to the period before Closing, shall be an Excluded Liability.

4. Payment of Purchase Price

(a) The purchase price to be paid by TJC for the Assets (the "Purchase Price") is \$335,000, subject to adjustment as set forth in Section 4(d);

(b) TJC will pay to Seller the amount \$276,500 in cash at Closing;

(c) At Closing, TJC shall deliver to Seller a promissory note (the "Note"), a copy of which is attached hereto as **Exhibit 3**, in the principal amount of \$58,500, with interest on the unpaid balance at the rate of 1.5% per year. Except as provided herein, the principal amount of the Note (and the interest thereon) shall be payable in one installment six months from the Closing Date. Amounts due under the Note may be offset to cover indemnification or other claims that TJC may have against Seller or the Members, as provided herein and in the Note. If Seller and the Members shall have fully performed their Section 25(b) Duties (as hereinafter defined), TJC shall prepay the amount of \$25,000.00 (and the interest thereon) less any applicable offsets, 120 days after Closing; and

(d) The Purchase Price shall be adjusted by appropriate pro-rations for rent, state and local real estate taxes and transfer taxes, sales tax, prepaid customer contracts (including but not limited to membership agreements and service packages), merchant services settlement transfer, service and utility contracts, payroll and employee related payments in respect of periods prior to Closing (the "Adjustments"). The Parties shall use commercially reasonable efforts to determine in good faith the exact amount of the prorations within 30 days of Closing and shall promptly reimburse the other party as necessary.

5. Closing

Subject to the satisfaction or waiver of the conditions described in Sections 9 and 10 the closing of the transactions described herein shall take place no later than March 31, 2015, at such time as the parties agree, and shall occur at the offices of TJC. The date on which the Closing takes place is referred to in this Agreement as the "Closing Date." At the Closing, Seller shall deliver such bills of sale, assignments, certificates and other documents and instruments as may reasonably be requested by TJC to carry out the transfer and assignment to TJC of the Assets. Following the Closing, the parties shall cooperate fully with each other and shall make available to the other, as reasonably requested and at the expense of the requesting party, and to any taxing or regulatory authority, all information, records or documents relating to tax obligations and regulatory compliance matters of Seller for all periods on or prior to the Closing, and shall preserve all such information, records and documents until the expiration of any applicable statute of limitations and extensions thereof.

6. Representations and Warranties of Seller and the Members

Seller and the Members hereby jointly and severally represent and warrant to TJC as follows:

(a) Organization. Seller is a limited liability company duly organized and validly subsisting under the laws of the State of Arizona, and Seller has full power and authority to conduct its business as it is now being conducted, and to execute, deliver and perform this Agreement.

(b) Authority. Seller is not a party to, subject to, or bound by any agreement, judgment, order, writ, injunction, or decree of any court or governmental body that prevents or impairs the carrying out of this Agreement. The execution, delivery and performance of this Agreement and all other documents, instruments and agreements contemplated hereby have been duly authorized by all required corporate, limited liability company or limited partnership action of Seller. All other actions (including all action required by state law and by the organizational documents of Seller) necessary to authorize the execution, delivery and performance by Seller of this Agreement, the bills of sale transferring the Assets, the assignments in connection herewith and the other documents, instruments and agreements necessary or appropriate to carry out the transactions herein contemplated, have been taken by Seller. Upon the execution of this Agreement and the other documents and instruments contemplated hereby by Seller and the Members (and assuming the due execution and delivery by the other parties), this Agreement and such other documents and instruments will be the valid and legally binding obligations of Seller and the Members, enforceable against each of them in accordance with their respective terms, subject to applicable bankruptcy, insolvency, reorganization, moratorium and similar laws affecting creditors' rights generally, and subject, as to enforceability, to general principles of equity, including principles of commercial reasonableness, good faith and fair dealing (regardless of whether enforcement is sought in a proceeding at law or in equity).

(c) No Consent or Approval Required. Except as set forth on **Schedule 6(c)**, no authorization, consent, approval or other order of, declaration to or filing with any third party, including any governmental body or authority is required for the approval or consummation by Seller or the Members of the transactions contemplated by this Agreement.

(d) Taxes. Seller has filed when due in accordance with all applicable laws (or properly and timely filed an extension therefor) all tax returns required under applicable statutes, rules or regulations to be filed by it. As of the time of filing, such returns were accurate and complete in all material respects. All taxes due with respect to Seller and the Assets, and all additional assessments received, have been paid. Seller is not delinquent in the payment of any such tax and has not requested any extension of time within which to file any tax return, which return has not since been filed. There are no federal, state, local or other tax liens outstanding on any of the Assets being sold hereunder.

(e) Title to and Condition of Assets. Seller has good and marketable title to (or, with respect to any Assets that are leased, a valid leasehold interest in) all of the Assets to be acquired by TJC at the Closing, free from any liens, adverse claims, security interest, rights of other parties or like encumbrances of any nature. The Assets consisting of physical property are in good condition and working order, normal wear and tear excepted, and function properly for their intended uses.

(f) Compliance with Laws. Neither Seller nor Seller's operation of the Franchise is in violation of, nor subject to any liability in respect of, any federal, state, county, township, city or municipal laws, codes, regulations or ordinances (including without limitation those relating to environmental protection, health, hazardous or toxic substances, fire or safety hazards, occupational safety, labor laws, employment discrimination, subdivision, building or zoning) with respect to the conduct of the Franchise, nor has Seller received any notices of investigation or violation pertaining to any such matters. Seller has, and all employees or agents of Seller have, all licenses, franchises, permits, authorizations or approvals from all governmental or regulatory authorities required for the conduct of the Franchise and neither Seller nor the professional employees or agents of Seller have violated any such license, franchise, permit, authorization or approval or any terms or conditions thereof.

(g) Litigation. There is no action, suit or proceeding pending, threatened against or affecting the Assets, or relating to or arising out of, the ownership or operation of the Assets, including claims by employees of the Franchise.

(h) Employees. **Schedule 6(h)** attached hereto contains a complete and correct list of the name, position, current rate of compensation and any vacation or holiday pay and any other compensation arrangements or fringe benefits, of each current employee of Seller who is directly employed in the Franchise.

(i) Contracts. Seller has delivered to TJC copies of any and all material contracts, leases, agreements, software licensing agreements, or commitments with respect to the Assets or the Franchise. Except as set forth in **Schedule 6(i)**, no consent or approval of any third party is required for the assignment to TJC of any contracts that TJC is assuming pursuant to Sections 1(b)(iii), (vi), (viii) and (ix).

(j) Financial Statements. Seller has delivered to TJC the financial statements (including but not limited to balance sheets and income and expense statements) for the Franchise as of and for the 12 months ended December 31, 2013 and 2014, copies of which are attached to **Schedule 6(j)** (collectively, the "Financial Statements"). The Financial Statements fairly present and will fairly present the financial position and results of operations of the Franchise as of and for the periods presented.

(k) Claims. Neither the Seller nor any Member has any claim, demand, or cause of action for damages of any kind whatsoever, whether known or unknown, against TJC or its officers, directors, employees, agents, successors and assigns by reason of any event, occurrence or omission arising under, or relating to, the Franchise.

7. TJC's Representations and Warranties

TJC represents and warrants to Seller and the Members as follows:

(a) Organization of TJC. TJC is a corporation duly organized and validly subsisting under the laws of the state of Delaware, and TJC has full power and authority to conduct its business as it is now being conducted, and to execute, deliver and perform this Agreement.

(b) Authorization. TJC is not a party to, subject to or bound by any agreement, judgment, order, writ, injunction, or decree of any court or governmental body that prevents or impairs the carrying out of this Agreement. The execution, delivery and performance of this Agreement and all other documents, instruments and agreements contemplated hereby have been duly authorized by TJC's Board of Directors. All other actions (including all action required by state law and by the organizational documents of TJC) necessary to authorize the execution, delivery and performance by TJC of this Agreement, the Note, the bill of sale transferring the Assets, the assignments in connection herewith and the other documents, instruments and agreements necessary or appropriate to carry out the transactions herein contemplated, have been taken by TJC. Upon the execution of this Agreement and the other documents and instruments contemplated hereby by TJC (and assuming the due execution and deliver by the other parties), this Agreement and such other documents and instruments will be the valid and legally binding obligations of TJC, enforceable against it in accordance with their respective terms, subject to applicable bankruptcy, insolvency, reorganization, moratorium and similar laws affecting creditors' rights generally, and subject, as to enforceability, to general principles of equity, including principles of commercial reasonableness, good faith and fair dealing (regardless of whether enforcement is sought in a proceeding at law or in equity).

(c) No Consent or Approval Required. No authorization, consent, approval or other order of, declaration to or filing with any governmental body or authority, including, without limitation, with respect to environmental matters, is required for the consummation by TJC of the transactions contemplated by this Agreement.

(d) No Violation of Other Agreements. Neither the execution and delivery of this Agreement nor compliance with the terms and conditions of this Agreement by TJC will breach or conflict with any of the terms, conditions or provisions of any agreement or instrument to which TJC is or may be bound or constitute a default thereunder or result in a termination of any such agreement or instrument.

(e) Financial Capability. TJC will have at Closing, sufficient internal funds available to pay the Purchase Price and any fees or expenses incurred by TJC in connection with the transactions contemplated hereby.

8. Pre-Closing Events

(a) General. Pending Closing, the parties shall use commercially reasonable efforts to take all actions that may be necessary to close the Transaction in accordance with the terms of this Agreement (but TJC shall not be required to waive any of the TJC Closing Conditions, and Seller and the Members shall not be required to waive any of the Seller Closing Conditions).

(b) Conduct of Business. Pending Closing, Seller and the Members shall:

(i) conduct the business of the Franchise in the ordinary course and use commercially reasonable efforts, in consultation with (but without being bound by) TJC's transition management team personnel, to maintain and grow the business of the Franchise and to preserve their goodwill and advantageous relationships with patients, employees, suppliers and other persons having business dealings with the Franchise;

(ii) conduct the business of the Terminating Franchises in the ordinary course until they are closed and, in consultation with (but without being bound by) TJC's transition management team personnel, to use commercially reasonable efforts to preserve the Terminating Franchises' goodwill and advantageous relationships with patients, employees, suppliers, other TJC franchises and other persons having business dealings with the Terminating Franchises, including developing plans to reassign the Terminating Franchises' patients to alternative TJC facilities; and

(iii) not take any affirmative action that results in the occurrence of an event of default under any contract or agreement to which Seller is a party and take any reasonable action within Seller's control that would avoid the occurrence of such default.

(c) Access to Information. Pending Closing, Seller and the Members shall:

(i) cause Seller to afford TJC and its representatives (including its lawyers, accountants, consultants and the like) reasonable access during normal business hours, but without unreasonable interference with operations, to the Seller's books and records and other documents relating to the Franchise;

(ii) respond to reasonable inquiries by TJC and its representatives regarding Seller;

(iii) cause Seller to furnish TJC and its representatives with all information and copies of all documents concerning Seller that TJC and its representatives reasonably request;

(iv) deliver to TJC, Seller's financial statements for the period between January 1, 2015 and the end of the last full month before Closing; and

(v) otherwise cooperate with TJC in its due diligence activities.

(d) Notice of Developments. Pending Closing, Seller and the Members shall promptly give Notice to TJC of:

(i) any fact or circumstance of which Seller or the Members becomes aware that causes or constitutes a material inaccuracy in or material breach of any of Seller's or the Members' representations and warranties in Article 6 as of the date of this Agreement;

(ii) any fact or circumstance of which Seller or the Members becomes aware that would cause or constitute a material inaccuracy in or material breach of any of Seller's or the Members' representations and warranties in Article 6 if those representations and warranties were made on and as of the date of occurrence or discovery of the fact or circumstance; or

(iii) the occurrence of any event of which Seller or the Members becomes aware that reasonably could be expected to make satisfaction of any Seller Closing Condition impossible or unlikely.

(e) Supplements to Schedules. Pending Closing, Seller may supplement or correct the Schedules to this Agreement as necessary to insure their completeness and accuracy. No supplement or correction to any Schedule or Schedules to this Agreement shall be effective, however, to cure any breach or inaccuracy in any of the representations and warranties; but if TJC does not exercise its right to terminate this Agreement under Section 12 and closes the transaction, the supplement or correction shall constitute an amendment of the Schedule or Schedules to which it relates for all purposes of this Agreement.

9. TJC Closing Conditions

Except as provided herein, TJC's obligation to close the transaction is subject to the satisfaction of each of the following conditions (the "TJC Closing Conditions") at or prior to Closing:

(a) Seller's and the Members' representations and warranties in Section 6, as qualified or limited by any exceptions in the Schedules to Section 6, are true and correct on the Closing Date as if made at and as of Closing (other than representations and warranties that address matters as of a certain date, which were true and correct as of that date);

(b) Seller and the Members have executed and delivered all of the documents and instruments that they are required to execute and deliver or enter into prior to or at Closing, and have performed, complied with or satisfied in all material respects all of the other obligations, agreements and conditions under this Agreement that they are required to perform, comply with or satisfy at or prior to Closing;

(c) no material adverse change in the Seller's assets, financial condition, operations, operating results or prospects has occurred since the date of this Agreement;

(d) no suit has been initiated or threatened by a third party since the date of this Agreement that challenges or seeks damages or other relief in connection with the transaction or that could have the effect of preventing, delaying, making illegal or otherwise interfering with the transaction;

(e) Seller has obtained and delivered to TJC all consents listed on Schedules 6(c) and 6(i);

(f) Seller has obtained a consent to the assignment of, and estoppel letter under, the lease attached hereto as **Exhibit 2**, relating to the premises of the Franchise, in a form reasonably acceptable to TJC

(g) Each of the Members have executed and delivered, in a form reasonably acceptable to TJC, a release of all Claims against TJC, its officers, directors, employees, agents, successors and assigns, arising prior to the Closing; and

(h) Seller has delivered payoff letters and releases of security interests or liens of any kind from any secured lenders or lessors.

TJC may waive any condition specified in this Section 9 by a written waiver delivered to Seller or the Members at any time prior to or at Closing.

10. Seller's Closing Conditions

Seller's obligation to close the transaction is subject to the satisfaction of each of the following conditions (the "Seller Closing Conditions") at or prior to Closing:

(a) TJC's representations and warranties in Section 7 were true and correct as of the date of this Agreement and are true and correct on the Closing Date as if made at and as of Closing;

(b) TJC has executed and delivered all of the documents and instruments that it is required to execute and deliver or enter into prior to or at Closing, and has performed, complied with or satisfied in all material respects all of the other obligations, agreements and conditions under this Agreement that it is required to perform, comply with or satisfy prior to or at Closing; and

(c) no suit has been initiated or threatened by a third party since the date of this Agreement that challenges or seeks damages or other relief in connection with the transaction or that could seeks to prevent the transaction.

Seller may waive any condition specified in this Section 10 by a written waiver delivered to TJC at any time prior to or at Closing.

11. Non-Competition; Non-Solicitation; Confidentiality

(a) Definitions. Wherever used in this Section 11, the term “TJC” shall refer to TJC and any affiliate, subsidiary, or any successor or assign of TJC. Wherever used in this Section, the phrase “directly or indirectly” includes, but is not limited to, acting, either personally or as principal, owner, Member, member, employee, independent contractor, agent, manager, partner, joint venturer, consultant, or in any other capacity or by means of any corporate or other device, or acting through the spouse, children, parents, brothers, sisters, or any other relatives, friends, invitees, agents, or associates of any of the undersigned parties. Wherever used in this Section, the term “employees” shall refer to employees of TJC; any affiliate, subsidiary, or any successor or assign of TJC; and any franchisee of TJC existing as of the date of this Agreement and, to the extent allowable by law, any other person that has been an employee (as defined above) in the twelve (12) months preceding the date of this Agreement. Whenever used in this Section, the term “Confidential Information” shall be defined as provided in Section 9 of Seller’s franchise agreement with TJC, which provisions are hereby incorporated by reference.

(b) Consideration. The undersigned parties acknowledge that consideration for this Agreement has been provided and is adequate.

(c) Need for this Agreement. The undersigned parties recognize that in the highly competitive business in which TJC and its affiliates and franchisees are engaged, preservation of Confidential Information is crucial and personal contact is important in securing new franchisees and employees, and retaining the goodwill of present franchisees, employees, customers, and suppliers. Personal contact is a valuable asset and is an integral part of protecting the business of TJC. Seller and the Members recognize that each of them has had substantial contact with TJC’s employees, customers, consultants, vendors and suppliers and Confidential Information. For that reason, Seller and the Members may be in a position to take for his, her or its benefit the goodwill TJC has with its employees and customers (patients) and Confidential Information now or in the future. If Seller or the Members at any time after Closing takes advantage of such Confidential Information or goodwill for their own benefit, then the competitive advantage that TJC has created through its efforts and investment will be irreparably harmed.

(d) Non-Competition with TJC. Seller and each of the Members agree that, for thirty six (36) months following the date of Closing, neither Seller nor the Members, will have any direct or indirect interest (e.g., through a spouse) as a disclosed or beneficial owner, investor, partner, director, officer, employee, consultant, representative or agent, or in any other capacity, in any Competitive Business located or operating within twenty-five (25) miles of any chiropractic clinic currently or within such 36 month period owned by TJC or operated by a TJC franchisee. The term “Competitive Business” means any business which derives more than Ten Thousand Dollars (\$10,000.00) of revenue per year from the performance of chiropractic or related services, or any business which grants franchises or licenses to others to operate such a business, with the sole exception of (i) a regional developer license granted by TJC or (ii) a franchise operated under a franchise agreement with TJC.

(e) Non-Solicitation of TJC’s Employees. Seller and each Member agrees that for twelve (12) months after the date of this Agreement, it, he or she will not directly or indirectly: (a) induce, canvas, solicit, or request or advise any employees, suppliers, vendors or consultants of TJC, or any TJC franchisee or affiliated professional corporation to accept employment with any person, firm, or business that competes with any business of TJC or any TJC franchisee or affiliated professional corporation; or (b) induce, request, or advise any employee of TJC or TJC franchisee or affiliated professional corporation to terminate such employee’s relationship with TJC or any TJC franchisee or affiliated professional corporation; or (c) disclose to any other person, firm, partnership, corporation or other entity, the names, addresses or telephone numbers of any of the employees of TJC or any TJC franchisee or affiliated professional corporation, except as required by law.

(f) Non-solicitation of TJC's Customers (Patients). Seller and each of the Members agrees that for thirty six (36) months after the date of this Agreement, it, he or she will not directly or indirectly: (a) induce, canvas, solicit, or request or advise any customers of TJC or any TJC franchisee or affiliated professional corporation to become customers of any person, firm, or business that competes with any business of TJC or any TJC franchisee or affiliated professional corporation; or (b) induce, request or advise any customer of TJC or any TJC franchisee or affiliated professional corporation to terminate or decrease such customer's relationship with TJC or any TJC franchisee or affiliated professional corporation; or (c) disclose to any other person, firm, partnership, corporation or other entity, the names, addresses or telephone numbers of any of the customers of TJC or any TJC franchisee or affiliated professional corporation, except as required by law.

(g) Confidential Information. Seller and each Member agree at all times following the date of this Agreement, to hold the Confidential Information in the strictest confidence and not to use such Confidential Information for Seller's or any Member's personal benefit, or the benefit of any other person or entity other than TJC, or disclose it directly or indirectly to any person or entity without TJC's express authorization or written consent. Seller and each of the Members fully understand the need to protect the Confidential Information and all other confidential materials and agree to use all reasonable care to prevent unauthorized persons from obtaining access to Confidential Information at any time.

(h) Tolling. To ensure that TJC will receive the full benefit of this Section 11, the provisions of Subsections (d), (e) and (f) of this Section 11 will shall be extended by a length of time equal to (i) the period during which Seller or the Members is in violation of Seller or the Member's agreements under such Subsections, and (ii) without duplication, any period during which litigation that TJC institutes to enforce the Seller or the Member's agreements under such Subsections is pending (to the extent that Seller or such Member is in violation of Seller's or any Member's agreements under such Subsections during this period).

12. Termination

(a) This Agreement may be terminated by TJC, upon notice to Seller and the Members, if prior to or at Closing:

(i) Seller or any Member defaults in the performance of any of their material obligations under this Agreement and the default is not cured within five business days after TJC gives notice of the default to Seller and the Members; or

(ii) any TJC Closing Condition is not satisfied as of March 31, 2015, or satisfaction of any TJC Closing Condition is or becomes impossible (other than as a result of TJC's breach of or failure to perform its obligations under this Agreement), and TJC does not waive satisfaction of the condition; or

(iii) Closing does not occur on or before March 31, 2015 (other than as a result of TJC's breach of or failure to perform its obligations under this Agreement).

(b) This Agreement may be terminated by Seller or the Members, upon notice to TJC, if prior to or at Closing:

(i) TJC defaults in the performance of any of its material obligations under this Agreement and the default is not cured within five Business Days after Seller or an of the Members gives notice of the default to TJC;

(ii) any Seller Closing Condition is not satisfied as of March 31, 2015, or satisfaction of any Seller Closing Condition is or becomes impossible (other than as a result of Seller's or Member' breach of or failure to perform their obligations under this Agreement) and Seller does not waive satisfaction of the condition; or

(iii) Closing has not occurred by March 31, 2015 (other than as a result of Seller's or any Member' breach of or failure to perform their obligations under this Agreement); or

(c) This Agreement may be terminated by the written agreement of the parties.

(d) The right of termination under this Section 12 is in addition to any other rights that a party may have under this Agreement or otherwise, and a party's exercise of its right of termination shall not be considered an election of remedies. Notwithstanding the termination of this Agreement pursuant to this Section 12, the parties' confidentiality obligations under Section 11(g) shall survive termination and continue indefinitely.

13. Indemnification of TJC

(a) Subject to Sections 15 and 16, Seller and the Members agree, jointly and severally, to indemnify TJC against and hold TJC harmless from:

(i) any loss, liability, damage, cost or expense, including reasonable attorneys' fees and cost of investigation ("Loss") that TJC may suffer or incur that is caused by, arises out of or relates to any inaccuracy in or breach of any representation and warranty by Seller or the Members in Section 6 of this Agreement;

(ii) any Loss that TJC may suffer or incur that is caused by, arises out of or relates to Seller's or the Member's breach of or failure to perform any of their obligations in this Agreement in any material respect; or

(iii) any Loss that TJC may suffer or incur that is caused by, arises out of or relates to the assertion against TJC of an Excluded Liability.

(b) The benefit of the indemnification obligations of Seller and the Members under this Section 13 shall extend to the respective officers, directors, employees and agents of TJC and its affiliates.

14. Indemnification of Seller and the Members

(a) Subject to Sections 15 and 16, TJC agrees to indemnify Seller and the Members against and hold each of them harmless from:

(i) any Loss that Seller or any of the Members may suffer or incur that is caused by, arises out of or relates to any inaccuracy in or breach of any representation and warranty by TJC in Section 7 of this Agreement;

(ii) any Loss that Seller or any of the Members may suffer or incur that is caused by, arises out of or relates to TJC's breach of or failure to perform any of its obligations in this Agreement in any material respect; or

(iii) any Loss that Seller or any of the Members may suffer or incur that is caused by, arises out of or relates to TJC's operation of the Continuing Franchise after Closing.

(b) The benefit of TJC's indemnification obligation under this Section 14 shall extend to the heirs and legal representatives of Seller and the Members.

15. Threshold and Cap

(a) In respect of TJC's assertion of an indemnification claim under Section 13(a)(i), TJC shall not be entitled to indemnification until the aggregate amount for which indemnification is sought exceeds \$5,000. If this threshold is reached, TJC may assert an indemnification claim for the full amount of the claim (going back to the first dollar) and may assert any subsequent indemnification claim under Section 13(a)(i) without regard to any threshold. The maximum aggregate amount for which TJC may assert indemnification claims under Section 13 shall be the Purchase Price. No threshold or cap shall apply, however, in the case of any Loss caused by, arising out of or relating to any fraud or intentional misrepresentation.

(b) In respect of Seller's and/or the Members's assertion of an indemnification claim under Section 14(a)(i), Seller and/or the Members shall not be entitled to indemnification until the aggregate amount for which indemnification is sought collectively exceeds \$5,000. If this threshold is reached, Seller and the Members may assert an indemnification claim for the full amount of the claim (going back to the first dollar) and may assert any subsequent indemnification claim under Section 13(a)(i) without regard to any threshold. The maximum aggregate amount for which Seller and/or the Members may assert indemnification claims under Section 14 shall be the Purchase Price. No threshold shall apply, however, in the case of any Loss caused by, arising out of or relating to any fraud or intentional misrepresentation.

(c) No threshold shall apply to TJC's assertion of an indemnification claim under Sections 13(a)(ii) or (iii) or to Seller's or the Members's assertion of an indemnification claim under Sections 14(a)(ii) or (iii).

16. Survival

(a) An indemnification claim under Sections 13(a)(i) and 14(a)(i) may be asserted at any time prior to the second anniversary of the Closing Date, with the exception that:

(i) an indemnification claim under Section 13(a)(i) in respect of any inaccuracy in or breach of any of the representations and warranties in Section 6(d) ("Taxes") may be asserted at any time prior to the expiration of the applicable statute of limitation; and

(ii) an indemnification claim under Section 13(a)(i) in respect of any inaccuracy in or breach of any of the representations and warranties in Sections 6(b) (“Authority”) and 6(e) (“Title to and Condition of Assets”), may be asserted at any time without limit, but only as to indemnification claims related to title to Assets, not condition of Assets.

(b) An indemnification claim under Sections 13(a)(ii) and (iii) and Sections 14(a)(ii) and (iii) may be asserted at any time without limit.

17. Notice of Indemnification Claim

(a) The indemnified party may assert an indemnification claim by giving written notice of the indemnification claim to the indemnifying party. The indemnified party’s notice shall provide reasonable detail of the facts giving rise to the indemnification claim and a statement of the indemnified party’s Loss or an estimate of the Loss that the indemnified party reasonably anticipates that it will suffer. The indemnified party may amend or supplement its indemnification claim at any time, and more than once, by written notice to the indemnifying party.

(b) If or to the extent that the indemnification claim is not in respect of a Third Party Suit, Section 18 shall apply. If or to the extent that the indemnification claim is in respect of a Third Party Suit, Section 19 shall apply.

18. Resolution of Claims

(a) If the indemnifying party does not object to an indemnification claim during the 30-day period following receipt of the indemnified party’s notice of its indemnification claim, the indemnified party’s indemnification claim shall be considered undisputed, and the indemnified party shall be entitled to recover the actual amount of its indemnifiable loss from the indemnifying party, subject to the threshold, if any, in Section 15(a) or (b).

(b) If the indemnifying party gives notice to the indemnified party within the 30-day objection period that the indemnifying party objects to the indemnified party’s indemnification claim, the indemnifying party and the indemnified party shall attempt in good faith to resolve their differences during the 30-day period following the indemnified party’s receipt of the indemnifying party’s notice of its objection. If they fail to resolve their disagreement during this 30-day period, either of them may unilaterally submit the disputed indemnification claim for non-binding arbitration before the American Arbitration Association in Phoenix, Arizona in accordance with its rules for commercial arbitration in effect at the time, which shall be a condition precedent to seeking resolution of the disputed indemnification claim before any court of competent jurisdiction. The award of the arbitrator or panel of arbitrators may include attorneys’ fees to the prevailing party. The prevailing party may enforce the award of the arbitrator or panel of arbitrators in any court of competent jurisdiction.

19. Third Party Suits

(a) TJC shall promptly give notice to Seller and the Members of any suit, demand, or claim by a third person against TJC, for which TJC is entitled to indemnification under Section 13(a) (a “Third Party Suit”), which may be given by notice of an indemnification claim in respect of the Third Party Suit. TJC’s failure or delay in giving this notice shall not relieve Seller or the Members from their indemnification obligation under this Section 19(a) in respect of the Third Party Suit, except to the extent that Seller or the Members suffer or incur a loss or are prejudiced by reason of TJC’s failure or delay.

(b) TJC shall control the defense of any Third Party Suit. Seller and the Members shall be entitled to copies of all pleadings and, at their expense, may participate in, but not control, the defense and employ their own counsel. Seller and the Members shall in any event reasonably cooperate in the defense of the Third Party Suit.

(c) TJC's settlement of a Third Party Suit shall also be binding on Seller and the Members, in the same manner as if a final judgment in the amount of the settlement had been entered by a court of competent jurisdiction, if, as part of the settlement, Seller and the Members receive a binding release providing that any liability of Seller or the Members in respect of the Third Party Suit is being satisfied as part of the settlement. TJC shall give Seller and the Members at least 30 days' prior notice of any proposed settlement, and during this 30-day period Seller or the Members may reject the proposed settlement and instead assume the defense of the Third Party Suit if:

(i) the Third Party Suit seeks only money damages and does not seek injunctive or other equitable relief against TJC;

(ii) Seller and the Members unconditionally acknowledge in writing to TJC that Seller and the Members are obligated to indemnify TJC in full in respect of the Third Party Suit (except for any matters that are not subject to indemnification under this Agreement);

(iii) the counsel chosen by Seller and the Members to defend the Third Party Suit is reasonably satisfactory to TJC;

(iv) Seller and the Members furnish TJC with security reasonably satisfactory to TJC to assure that Seller and the Members have the financial resources to defend the Third Party Suit and to satisfy their indemnification obligation in respect of the Third Party Suit;

(v) Seller or the Members actively and diligently defend the Third Party Suit; and

(vi) Seller and the Members consult with TJC regarding the Third Party Suit at TJC's reasonable request.

If Seller or the Members assume the defense of the Third Party Suit, TJC shall be entitled to copies of all pleadings and, at its expense, may participate in, but not control, the defense and employ its own counsel.

(d) Seller and the Members may settle a Third Party Suit in which, Seller or the Members controls the defense only if the following conditions are satisfied:

(i) the terms of settlement do not require any admission by Seller, the Members or TJC, in respect of any matters subject to indemnification under Sections 13 or 14 of this Agreement, that in TJC's reasonable judgment would have an adverse effect on TJC; and

(ii) as part of the settlement, TJC receives a binding release providing that any liability of TJC in respect of the Third Party Suit is being satisfied as part of the settlement.

(e) TJC's failure to defend a Third Party Suit shall not relieve Seller or the Members of their indemnification obligation under Section 13 of this Agreement if TJC gives Seller or the Members at least 30 days' prior notice of TJC's intention not to defend the Third Party Suit and affords Seller and the Members the opportunity to assume the defense without having to satisfy the conditions in Section 18(c) for assuming the defense.

20. Expenses

Each party shall pay its own expenses in connection with the negotiation and preparation of this Agreement and the closing of the Transaction. In the event of termination of this Agreement prior to Closing pursuant to Section 12, each party's obligation to pay its own expenses shall be subject to any right of recovery as a result of a default under this Agreement by the other party.

21. Schedules

Nothing in any Schedule to Section 6 shall be considered adequate to constitute an exception to the related representation and warranty in Section 6 unless the Schedule describes the relevant facts in reasonable detail. Any exception in a Schedule to Section 6 shall be considered an exception to any other representation and warranty in Section 6 to which the exception relates if it is reasonably apparent on its face that the exception in question relates to such other representation and warranty.

22. Parties' Review

Any knowledge acquired by a party (or that should have been or could have been acquired) as a result of any due diligence or other review or investigation in connection with the negotiation and execution of this Agreement and the closing of the transaction shall not limit that party's right to rely on the other party's representations and warranties in this Agreement or circumscribe that party's entitlement to indemnification under this Agreement.

23. Publicity

Any public announcement or similar publicity regarding this Agreement or the transaction shall be issued only as, when and in the manner and form that TJC determines.

24. Notices

(a) All notices under this Agreement shall be in writing and sent by certified or registered mail, overnight messenger service, facsimile or personal delivery, as follows:

(i) if to Seller or the Members, to or in care of:

Marla R. Allan
39205 North 31st Avenue
Phoenix, Arizona 85086
Fax:

with a required copy to:

Schmitt Schneck Smyth Casey & Even, P.C.
1221 East Osborn Road, Suite 105
Phoenix, AZ 85014
Fax: 602.277.8663
Attention: Mark C. Schmitt

(ii) if to TJC, to:

The Joint Corp.
16767 N. Perimeter Dr. Suite 240
Scottsdale, AZ 85260
Fax: (480) 513-7989
Attention: Mr. David Orwasher
Chief Operating Officer

with a required copy to:

Johnson and Colmar
2201 Waukegan Road, Suite 260
Bannockburn, Illinois 60015
Fax: (312) 922-9283
Attention: Mr. Craig P. Colmar

(b) A notice sent by certified or registered mail shall be considered to have been given five business days after being deposited in the mail. A notice sent by overnight courier service, facsimile or personal delivery shall be considered to have been given when actually received by the intended recipient. A party may change its address for purposes of this Agreement by notice in accordance with this Section 24.

25. Further Assurances and Cooperation

(a) The parties agree to (i) furnish to one another other such further information, (ii) execute and deliver to one another such further documents and (iii) do such other acts and things that any party reasonably requests for the purpose of carrying out the intent of this Agreement and the documents and instruments referred to in this Agreement. For 45 days following the Closing, Seller and each Member shall provide to TJC such assistance as TJC reasonably requests to help ensure a smooth and orderly transition of ownership of the Franchise.

(b) The parties acknowledge that TJC may be required by applicable laws and regulations to include financial statements and information relating to the Franchise in TJC's financial statements, and TJC may be required to perform audits of the Franchise' financial statements. Accordingly, the Seller and the Members agree to cooperate with TJC and to provide it with any information reasonably available to the Seller and the Members to assist TJC and its representatives in obtaining such financial statements, conforming such financial statements to applicable accounting standards and conducting such audits (Seller's and the Members' "Section 25(b) Duties"). Such information includes, but is not limited to, the financial books, records and work papers of Seller. The Note shall secure Seller's and the Members' performance of their Section 25(b) Duties. In the event that Seller and the Members perform their Section 25(b) Duties in all material respects, TJC shall prepay \$25,000.00 of the principal amount of the Note, plus the interest accrued thereon, no later than 120 days after Closing. In the event that, in TJC's reasonable judgment, Seller or the Members fail to perform their Section 25(b) Duties in any material respect, TJC may set off against the Note and reduce the Purchase Price by TJC's reasonable expenses incurred as a result of Seller's or the Members' failure to perform their Section 25(b) Duties, but in no event more than \$10,000.000 of principal (plus the related interest) in accordance with Section 3 of the Note.

26. Waiver

The failure or any delay by any party in exercising any right under this Agreement or any document referred to in this Agreement shall not operate as a waiver of that right, and no single or partial exercise of any right shall preclude any other or further exercise of that right or the exercise of any other right. All waivers shall be in writing and signed by the party to be charged with the waiver, and no waiver that may be given by a party shall be applicable except in the specific instance for which it is given.

27. Entire Agreement

This Agreement supersedes all prior agreements between the parties with respect to its subject matter and constitutes (together with (i) the Exhibits, (ii) the Schedules and (iii) the parties' Closing Documents) a complete and exclusive statement of the terms of the agreement between the parties with respect to its subject matter. This Agreement may not be amended except by a written agreement signed by the party to be charged with the amendment.

28. Assignment

No party may assign any of its rights under this Agreement without the prior written consent of the other party.

29. No Third Party Beneficiaries

Nothing in this Agreement shall be considered to give any person other than the parties any legal or equitable right, claim or remedy under or in respect of this Agreement or any provision of this Agreement. This Agreement and all of its provisions are for the sole and exclusive benefit of the parties and their respective successors, permitted assigns, heirs and legal representatives.

30. Construction

(a) All references in this Agreement to "Section" or "Sections" refer to the corresponding section or sections of this Agreement.

(b) All words used in this Agreement shall be construed to be of the appropriate gender or number as the context requires.

(c) Unless otherwise expressly provided, the word "including" does not limit the preceding words or terms.

(d) The captions of articles and sections of this Agreement are for convenience only and shall not affect the construction or interpretation of this Agreement.

31. Severability

The invalidity or unenforceability of any term or provision, or part of any term or provision, of this Agreement shall not affect the validity and enforceability of the other terms and provisions of this Agreement, and this Agreement shall be construed in all respects as if the invalid or unenforceable term or provision, or part, had been omitted. In the event that any provision of this Agreement is determined by a court of competent jurisdiction to be unenforceable because it is too broad, such provision shall be interpreted to be only as broad as is enforceable.

32. Counterparts

This Agreement may be signed in any number of counterparts (including by facsimile or portable document format (pdf)), all of which together shall constitute one and the same instrument.

33. Governing Law

This Agreement shall be governed by the internal Laws of the State of Arizona, without giving effect to any choice of law provision or rule (whether of the State of Arizona or any other state) that would cause the laws of any state other than the State of Arizona to govern this Agreement.

34. Binding Effect

This Agreement shall apply to, be binding in all respects upon and inure to the benefit of parties and their respective heirs, legal representatives, successors and permitted assigns.

(signatures appear on the next page)

IN WITNESS WHEREOF, the Parties hereto affix their signatures and execute this Agreement as of the day and year first above written.

THE JOINT CORP.

By: _____
Name: David Orwaser
Title: *Chief Operating Officer*

**THE JOINT CHIROPRACTIC BELL
TOWNE, LLC**

By: _____
Name: Marla R. Allan
Title: *Managing Member*

Marla R. Allan, Individually

Marc W. Payson, Individually

Signature Page to Asset and Franchise Purchase Agreement
