UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO \S 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO \S 240.13d-2(a)

(Amendment No. 1)1

The Joint Corp. (Name of Issuer)

Common Stock, \$0.001 par value (Title of Class of Securities)

> 47973J102 (CUSIP Number)

JEFFERSON GRAMM BANDERA PARTNERS LLC 50 Broad Street, Suite 1820 New York, New York 10004 (212) 232-4583

RYAN NEBEL
OLSHAN FROME WOLOSKY LLP
1325 Avenue of the Americas
New York, New York 10019
(212) 451-2300

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

September 13, 2023

(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of \S 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box \boxtimes .

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See § 240.13d-7 for other parties to whom copies are to be sent.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 47973J102

| 1 | NAME OF REPOR | TING PERSON | |
|--------------|--|--|------------|
| | D A MOED A | DADED INDOLLA | |
| | | PARTNERS LLC | (a) \Box |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | | |
| | | | (b) 🗆 |
| 3 | SEC USE ONLY | | |
| į | | | |
| 4 | SOURCE OF FUNI | 2C | |
| · | SOURCE OF FUNDS | | |
| | AF | | |
| 5 | CHECK BOX IF DI | ISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e) | |
| | | | |
| | CITIZENICIUS OD I | N A CE OF OR CANAZATION | |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION | | |
| | DELAWARE | | |
| NUMBER OF | 7 | SOLE VOTING POWER | |
| SHARES | | | |
| BENEFICIALLY | | 0 | |
| OWNED BY | 8 | SHARED VOTING POWER | |
| EACH | | | |
| REPORTING | | 3,672,473 | |
| PERSON WITH | 9 | SOLE DISPOSITIVE POWER | |
| | | 0 | |
| | 10 | · · | |
| i | 10 | SHARED DISPOSITIVE POWER | |

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

| | 3,672,473 |
|----|---|
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON |
| | 3,672,473 |
| 12 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES □ |
| | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) |
| | 24.9% |
| 14 | TYPE OF REPORTING PERSON |
| | 00 |

2

CUSIP No. 47973J102

| 1 | NAME OF REPORTING PERSON | | | |
|--------------------------|--|--|--|--|
| | CRECORY DVI DIGIVY | | | |
| 2 | GREGORY BYLINSKY CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | | | |
| 2 | CHECK THE AFFROFRIATE BOATF A MEMBER OF A GROUP | | | |
| | | | | |
| 3 | SEC USE ONLY | | | |
| | | | | |
| 4 | SOURCE OF FUNDS | | | |
| | | | | |
| 5 | AF | ISCLOSURE OF LEGAL PROCEEDINGS IS DECLIDED DURSHANT TO ITEM 2(4) OR 2(5) | | |
| 3 | CHECK BOX IF DI | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e) □ | | |
| | | | | |
| 6 | 6 CITIZENSHIP OR PLACE OF ORGANIZATION | | | |
| | UNITED ST | ATES OF AMERICA | | |
| NUMBER OF | 7 | SOLE VOTING POWER | | |
| SHARES | | | | |
| BENEFICIALLY OWNED BY | 8 | 0 SHARED VOTING POWER | | |
| EACH | 0 | SHARED VOTINGTOWER | | |
| REPORTING | | 3,672,473 | | |
| PERSON WITH | 9 | SOLE DISPOSITIVE POWER | | |
| | | 0 | | |
| | 10 | SHARED DISPOSITIVE POWER | | |
| | | 0.450.450 | | |
| 11 | 3,672,473 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | |
| 11 | | | | |
| | 3,672,473 | | | |
| 12 | CHECK BOX IF TH | HE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES | | |
| | | | | |
| 13 | 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) | | | |
| | | | | |
| | 24.9% | | | |
| 14 | TYPE OF REPORTING PERSON | | | |
| | IN | | | |
| | 111 | | | |

3

CUSIP No. 47973J102

| 1 | NAME OF REPORTING PERSON | |
|---|--|----------------|
| | JEFFERSON GRAMM | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) □ |
| 3 | SEC USE ONLY | |
| 4 | SOURCE OF FUNDS AF | |
| 5 | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e) | |

| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION | | |
|-------------------------------------|---|-------------------------------------|--|
| | UNITED STATES OF AMERICA | | |
| NUMBER OF SHARES BENEFICIALLY | 7 | SOLE VOTING POWER 0 | |
| OWNED BY EACH REPORTING | 8 | SHARED VOTING POWER 3,672,473 | |
| PERSON WITH | 9 | SOLE DISPOSITIVE POWER 0 | |
| | 10 | SHARED DISPOSITIVE POWER 3,672,473 | |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,672,473 | | |
| 12 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES | | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 24.9% | | |
| 14 | TYPE OF REPORT | TING PERSON | |

4

CUSIP No. 47973J102

The following constitutes Amendment No. 1 to the Schedule 13D filed by the undersigned ("Amendment No. 1"). This Amendment No. 1 amends the Schedule 13D as specifically set forth herein.

Item 3. <u>Source and Amount of Funds or Other Consideration.</u>

Item 3 is hereby amended and restated to read as follows:

The Shares reported herein beneficially owned by Bandera Partners were purchased with the working capital of Bandera Master Fund (which may, at any given time, include margin loans made by brokerage firms in the ordinary course of business). The aggregate purchase price of the 3,672,473 Shares beneficially owned by Bandera Partners is approximately \$44,556,455, including brokerage commissions.

Item 4. <u>Purpose of Transaction</u>.

Item 4 is hereby amended to add the following:

After assessing the Issuer's announcement to restate previously issued audited financial statements as of and for the year ending December 31, 2022 contained in the Annual Report on Form 10-K for the year ended December 31, 2022 and the unaudited interim financial statements contained in the Quarterly Reports on Form 10-Q for the quarters and cumulative periods ended June 30, 2022 and September 30, 2022, together with the Issuer's failure to timely file its Quarterly Report on Form 10-Q for the quarter ended June 30, 2023, the Reporting Persons may engage in discussions with the Issuer's management team and Board of Directors (the "Board") regarding means to enhance stockholder value.

No Reporting Person has any present plan or proposal which would relate to or result in any of the matters set forth in subparagraphs (a) - (j) of Item 4 of Schedule 13D except as set forth herein or such as would occur upon or in connection with completion of, or following, any of the actions discussed herein. Depending on various factors including, without limitation, the Issuer's financial position and investment strategy, the price levels of the Shares, conditions in the securities markets and general economic and industry conditions, the Reporting Persons may in the future take such actions with respect to their investment in the Issuer as they deem appropriate including, without limitation, engaging in communications with management and the Board of the Issuer, engaging in discussions with stockholders of the Issuer or third parties about the Issuer and the Reporting Persons' investment, making proposals to the Issuer concerning changes to the capital allocation strategy, capitalization, ownership structure, Board structure (including Board composition) or operations of the Issuer, purchasing additional Shares, selling some or all of their Shares, engaging in short selling of or any hedging or similar transaction with respect to the Shares, or changing their intention with respect to any and all matters referred to in Item 4.

Item 5. <u>Interest in Securities of the Issuer.</u>

Items 5(a) and (c) are hereby amended and restated to read as follows:

(a) The aggregate percentage of Shares reported owned by each person named herein is based upon 14,740,485 Shares outstanding as of June 30, 2023, which is the total number of Shares outstanding as reported in Exhibit 99.1 to the Issuer's Current Report on Form 8-K filed with the Securities and Exchange Commission on September 13, 2023.

As of the date hereof, Bandera Partners and Messrs. Bylinsky and Gramm may be deemed to beneficially own the 3,672,473 Shares, constituting approximately 24.9% of the Shares outstanding, held by Bandera Master Fund.

(c) Schedule A annexed hereto lists all transactions in the securities of the Issuer by the Reporting Persons since the filing of the Schedule 13D. All of such transactions were effected in the open market unless otherwise noted therein.

5

CUSIP No. 47973J102

SIGNATURES

and correct.

Dated: September 15, 2023

Bandera Partners LLC

By: /s/ Jefferson Gramm

Name: Jefferson Gramm Title: Managing Member

/s/ Gregory Bylinsky Gregory Bylinsky

/s/ Jefferson Gramm Jefferson Gramm

6

CUSIP No. 47973J102

SCHEDULE A

<u>Transactions in Securities of the Issuer Since the Filing of the Schedule 13D</u>

| | Securities | Price Per | Date of | | | |
|---|------------------|--------------|---------------|--|--|--|
| Nature of the Transaction | Purchased/(Sold) | Security(\$) | Purchase/Sale | | | |
| BANDERA PARTNERS LLC | | | | | | |
| (On Behalf of Bandera Master Fund L.P.) | | | | | | |
| Purchase of Common Stock | 6,247 | 9.5289 | 08/23/2023 | | | |
| Purchase of Common Stock | 19,713 | 9.5492 | 08/24/2023 | | | |
| Purchase of Common Stock | 16,462 | 9.5357 | 08/25/2023 | | | |
| Purchase of Common Stock | 4,480 | 9.1013 | 09/05/2023 | | | |
| Purchase of Common Stock | 37,072 | 9.1037 | 09/06/2023 | | | |
| Purchase of Common Stock | 21,307 | 9.1106 | 09/07/2023 | | | |
| Purchase of Common Stock | 8,276 | 9.4257 | 09/11/2023 | | | |
| Purchase of Common Stock | 3,029 | 9.4867 | 09/12/2023 | | | |
| Purchase of Common Stock | 9,984 | 9.4987 | 09/12/2023 | | | |
| Purchase of Common Stock | 20,814 | 9.2684 | 09/13/2023 | | | |
| Purchase of Common Stock | 5,053 | 9.3390 | 09/13/2023 | | | |
| Purchase of Common Stock | 24,716 | 9.2889 | 09/14/2023 | | | |
| Purchase of Common Stock | 21,381 | 8.9433 | 09/14/2023 | | | |
| Purchase of Common Stock | 7,378 | 9.4686 | 09/15/2023 | | | |